

CROSSCODING: UNLOCKING THE CODE TO MEDICAL BILLING IN DENTISTRY

Clinical course hosted next door - Get your entire team trained in their roles!

Learn how to get paid by medical insurance from start-to-finish. This course will help you and your team implement dental to medical billing in your practice. By billing medical you can:



Increase Monthly Case Acceptance



Create New Revenue Streams



Help more patients!

See why thousands of dental practices have joined the cross-coding movement!

Speaker



Rose Nierman

Founder & CEO of
Nierman Practice Management

*Most experienced & recognized educator nationwide
in CrossCoding with over 30 years of experience*

YOUR OFFICE SHOULD IMPLEMENT CROSS CODING AND DENTAL-TO-MEDICAL BILLING IF YOU PROVIDE THESE SERVICES:

- ✓ Dental Sleep Medicine (Sleep Apnea Appliances)
- ✓ TMJ Disorder Treatment & Appliances
- ✓ Implants / Oral Surgery
- ✓ Sinus Lifts / Maxillary & Mandibular Bone Grafts
- ✓ Medicare for Dental Sleep Medicine
- ✓ Mucositis
- ✓ Oral Cancer Screening
- ✓ Oral Systemic Infection
- ✓ Guided Tissue Regeneration / Periodontal
- ✓ Botox Injections for Painful Bruxism
- ✓ Cone Beam CBCT/Panorex & Exams for these procedures

Thank you to our Sponsors!



Agenda*

Breakfast & Registration: 7:30am

Course: 8:00am-4:00pm

- Overview of medical billing in dentistry
- What procedures can be billed to medical insurance?
- Dental vs. Medical Insurance, ICD and CPT codes, claim examples
- Fees for medical insurance claims
- Verification of Benefits & Pre-Authorizations
- Requesting In-Network Benefits as an Out-of-Network Provider
- Getting to know the new medical claim form
- ICD-10 Codes & letters of medical necessity
- Billing for specific treatments - Implants, Oral Surgeries, TMD, Sleep Apnea, Exams, Panorex, Dental CT Scans, Botox for Bruxism, Accidents
- Reading EOB's, Appeals
- Medical claim case studies & examples
- CrossCoding & medical billing in dentistry games, cross-coding review, next steps for implementation
- Hands-on with ICD-10, CPT codes, and medical claim form
- Q&A

*Agenda subject to change

LIVE STREAM

OPTION AVAILABLE!

Livestreaming times are based off
time zone of course location

2021 Dates & Locations

March 26 - Jupiter, FL
May 14 - New Orleans, LA
June 11 - Atlanta, GA
June 25 - Jersey City, NJ
July 23 - Atlanta, GA
August 27 - San Diego, CA
September 17 - Atlanta, GA
December 10 - Atlanta, GA

Pricing

1st attendee \$995

2nd \$795 | 3rd \$595 | 4th \$395

Course manual included for each attendee

"Hands down the best
billing/crosscoding course
I've ever taken!"

Genie Morgan
Puyallup, WA

ADA CERP® | Continuing Education
Recognition Program

Nierman Practice Management is an ADA CERP
Recognized Provider. ADA CERP is a service of
the American Dental Association to assist dental
professionals in identifying quality providers of
continuing dental education. ADA CERP does
not approve or endorse individual courses or
instructors, nor does it imply acceptance of
credit hours by boards of dentistry.

To Register Call 800-879-6468 option 4
or visit us at www.NiermanCE.com

All cancellations are to be made in writing. Registrations may be refunded at 100% if canceled within the first 24 hours of registration. Attendees can transfer their registration to another course one time without penalty up until 10 days prior to the course. Within 10 days of this course a 20% transfer penalty will be applied.