

# MEDICAL BILLING IN DENTISTRY

## THE SECRETS TO SUCCESS

Learn Rose's secrets to getting paid by medical insurance.

This renowned course provides the knowledge and confidence to successfully implement medical billing as a dental provider.



ROSE NIERMAN  
35 YEARS OF CROSSCODING EXPERIENCE



COURTNEY SNOW



### Get Paid by Medical Insurance

Dental services eligible for medical billing include dental sleep medicine, TMJ, oral surgeries, bone grafts, CBCT, frenectomies, laser, exams, accidents, extractions, & more.



### Increase Your Case Acceptance

Make it easy for your patients to say YES, and start exceeding your monthly revenue goals. Set your practice apart while staying fee for service with courtesy medical billing.



### Achieve Dental Practice Growth

Lower your patients' out-of-pocket expense without compromising your fees. Create the absolute best patient experience and gain more referrals from patients and physicians.

# AGENDA

## DATES & LOCATIONS

June 10-11 | Jupiter, FL

July 8-9 | Nashville, TN

July 29-30 | Jupiter, FL

## PRICING

1st participant \$995

2nd \$795 | 3rd \$595 | 4th \$395

## To Register

Call 800-879-6468 option 4  
or visit [www.NiermanCE.com](http://www.NiermanCE.com)

**FRIDAY 8am-5pm | SATURDAY 8AM-12PM**

**Breakfast & Registration: 7:30am**

- Overview of medical billing in dentistry
- What procedures can be billed to medical insurance?
- Dental vs. Medical Insurance, ICD and CPT codes, claim examples
- Fees for medical insurance claims
- Verification of benefits & pre-authorizations
- Requesting in-network benefits as an out-of-network provider
- Getting to know the medical claim form
- ICD-10 codes & letters of medical necessity
- Billing for specific treatments: Implants, Oral Surgeries, TMD, Sleep Apnea, Exams, Panorex, Dental CT Scans, Botox for Bruxism, Accidents
- Reading EOB's, Appeals
- Medical claim in dentistry case studies & examples
- CrossCoding & medical billing in dentistry games, cross-coding review, next steps for implementation
- Hands-on with ICD-10, CPT codes, and medical claim form
- Q&A
- Optional DentalWriter training / demonstration

\*Agenda subject to change

Medical Billing in Dentistry courses are typically next-door to a Dental Sleep/TMD course.

We encourage you to bring your team to maximize implementation.



"Just finished my course, it is very informative and the people are great! They make coding fun and give you great tools to maximize your practice's income!"

- Carol Ann Denhartog

All cancellations are to be made in writing. Registrations may be refunded at 100% if canceled within the first 24 hours of registration.

Attendees can transfer their registration to another course one time without penalty up until 10 days prior to the course. Within 10 days of this course a 20% transfer penalty will be applied

**12 CEU**

**ADA CERP**® | Continuing Education  
Recognition Program

Nierman Practice Management is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.